## Partha Misra - Pioneering the Future of Neurocare with Ayurvedic Innovation and Global Impact



## Partha Misra

Founder & CEO
Enkeltec (Enkel Technology)

Parkinson's, the Founder and CEO of Enkeltec (Enkel Technology), has dedicated his career to improving the quality of life for individuals facing neurodevelopmental and neurological conditions. Through Enkeltec, an Ayurvedic company underpinned by scientific research, he is leading a global mission to address critical brain and neuro conditions such as Autism, Cerebral Palsy, Down Syndrome, Stroke, Parkinson's, Dementia, and Alzheimer's.

Founded with a vision to bridge the gap between ancient Ayurvedic practices and modern science, Enkeltec provides solutions through its flagship products, Suprabrain and Vegan Omega-3. These Ayurvedic-based supplements have garnered international attention for their effectiveness in improving the lives of both children and adults affected by neuro conditions. With its global headquarters in Bangalore, India, and associate offices in Nigeria, Kenya, and Ghana, Enkeltec ships its life-changing products to markets across the US, UK, Ireland, Canada, Australia, and Singapore.



Partha Misra's professional journey is evidence of his dedication and vision. He has more than 15 years of experience in the healthcare sector, spanning IT, digital innovation, and product commercialization with an MBA and Executive education from the esteemed Indian Institute of Management (IIM)-Calcutta. His deep understanding of these industries, combined with his passion for Ayurvedic solutions, has earned him numerous accolades, and he has been invited to speak on leading national television platforms about the significant impact of Enkeltec's products on conditions such as Autism and Stroke. In the highly complex business of brain regeneration and neurocare, his focus on quality sets Enkeltec apart. All the products offered by Enkeltec As Partha Misra drives Enkeltec are produced in US FDA and toward new frontiers, his steadfast WHO-GMP compliant facilities, and they carry the necessary certifications from various medical bodies, ensuring safety and efficacy. This firm vow to quality has earned Enkeltec the trust of clients around the world, especially parents seeking solutions for their children's development.

His role extends beyond the business side; he also acts as a consultant to parents, offering them guidance on how Enkeltec's products can help them achieve developmental milestones for their children. Additionally, he plays a key role in the commercialization of the products, utilizing digital platforms to expand reach and

managing a global distributor network. The ultimate recognition for Partha Misra lies in the countless testimonials from parents who have seen positive changes in their loved ones' lives due to Enkeltec's products. "The testimonials from thousands of parents are the greatest reward and recognition I could ever receive," Misra says, underscoring the true impact of his work. Reflecting on his entrepreneurial journey, Misra offers valuable advice to aspiring business owners: "Before starting your own business, it is crucial to have a deep understanding of the industry and the specific business you are launching. Most importantly, focus on addressing the true needs of your customers, as that is the key to success."

dedication to enhancing brain health through Ayurvedic solutions remains at the core of his mission. With a passionate team and an expanding global network of partners, Enkeltec is set to transform the future of neurocare across the globe.

